

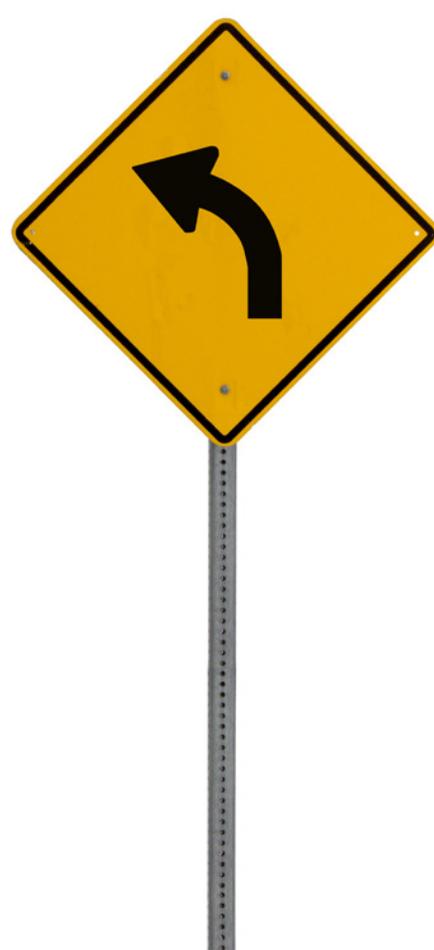


# SmartDriver for Highway Trucking Gets Even Smarter

FleetSmart, the Federal Government's online resource for fleet energy management, has announced the release of an entirely new version of its popular and widely used fuel efficiency training program known as SmartDriver for Highway Trucking (SDHT).

Developed in consultation with a wide range of trucking industry representatives including fleet managers, equipment manufacturers, driver trainers, provincial trucking associations, and individual truckers, the new SDHT learning suite presents fuel-efficient driving strategies for today's drivers of heavy-duty trucks operating in an environment of rising fuel prices and growing demands for environmental responsibility.

The fuel efficient equipment and driving practices featured in the SDHT training program can help individual drivers improve their fuel efficiency by up to 35% - a huge savings at a time when the annual fuel bill for a typical heavy-duty truck getting 45 L/100 km and traveling 150,000 km/year at \$1.10/litre is about \$74,250. In addition to protecting income and profits, SDHT benefits include reduced greenhouse gas emissions, less vehicle wear and tear, and increased safety.



**SDHT Classroom** equips instructors with speaking notes, presentations, exercises, handouts and test materials.

## The SDHT Learning Suite

Meeting the needs of drivers in training, fleet drivers, and owner-operators, the new SDHT learning suite consists of three complementary resources.

**SDHT Online** is a web-based training program that can be accessed anytime, anywhere from Internet-connected desktop and laptop computers. Guided by an on-screen host, you'll be treated to presentations that feature video clips, animation, and vivid graphics used to explain how to get the most out of every litre of fuel.

**SDHT Classroom** provides fleet and commercial driving schools with all the resources needed to deliver approximately three hours of high impact classroom training.

**SDHT On-Road Practicum** is a new component of the SDHT learning suite that pairs new drivers and instructors for pre- and post-training drives in a cab or simulator to give drivers a chance to demonstrate and perfect the fuel-efficient driving techniques they have learned.

This flexible suite of online, in-classroom, and on-road training materials can be used individually or as part of a blended learning program that increases training effectiveness.

## Certificate of Achievement

Successful completion of SDHT earns drivers a Certificate of Achievement (CoA) – confirmation for employers and fellow drivers that the CoA holder is a fuel-efficiency champion.

As always, SDHT learning materials are available – free of charge – to drivers, fleets and training organizations.

Classroom training • Online learning • On-road practice

For more information, visit the FleetSmart website at [www.FleetSmart.NRCan.gc.ca](http://www.FleetSmart.NRCan.gc.ca), or contact the FleetSmart team by email at [FleetSmart@canada.ca](mailto:FleetSmart@canada.ca)