

# CodeSearch

## JOIN THE SEARCH FOR MISSING CHILDREN

## HELP BRING MISSING CHILDREN HOME

Learn more about how your organization can help.

### What is CodeSearch?

It's Engaged Corporate Philanthropy - **CodeSearch** is a rapid response program that engages Corporate Canada in the search for missing children.

**It's Communities United for One Cause** - **CodeSearch** engages and unites communities across the country and offers corporations the opportunity to make a difference in the communities where they operate by supporting law enforcement; most importantly, it can help prevent a missing child tragedy and reunite families.

**It's Effective Partnerships** - The **CodeSearch** program partners MCSC with law enforcement nationwide to provide new and innovative ways to more quickly locate missing children and reunite them with their families. Strategic use of existing and emerging technologies and effective community partnerships are invaluable when it comes to keeping all our children safe.

**It's Innovative Ground-Breaking Technology** - MCSC is putting technology to use for social good. Technology creates a constantly connected, always accessible network of individuals. **CodeSearch** provides the tools to engage them in the search for missing children.

### How Does the CodeSearch Technology Work?

**CodeSearch** partner employees download a smartphone application and sign up as Digital Volunteers to be notified in the event there is an AMBER Alert or an Urgent Child Search Alert in their area. When a child goes missing, MCSC sends out geo-targeted push notifications to any user in the area where a child went missing or is expected to be located.

For more information on **CodeSearch** visit:  
[www.mcsc.ca/search-program/codesearch](http://www.mcsc.ca/search-program/codesearch)

or contact our  
**Partnership Experience Manager**

Rebecca Harrow  
1-800-661-6160 ext 232  
rharrow@mcsc.ca



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CodeSearch

