

Rearview Mirror

Your way ahead



2017 BCTA Associate Dinner Meeting April 20, Langley

The annual Associate Dinner Meeting has had many names over the years, but its purpose remains the same: the evening is an opportunity for Associate members to connect socially, report on their activities within BCTA, and hear an update about recent BCTA achievements and priority issues going forward.

Since 2013, the Associate Executive Committee has extended an invitation to Motor Carrier members to attend and to the Chairperson of the BCTA Board of Directors (or his representative) to address the event.

As attendance among all members of our association grows, so does this meeting's popularity as the first social and business event of BCTA's yearly calendar, one of several where our members can engage, discuss common concerns, and foster the solid relationships that underlie our association's authority and effectiveness on the industry's behalf.

The Associate Executive Committee takes a hand in planning this event as well as the BCTA Golf Tournament in September and our Christmas Party in December. The Associate Chairperson also assists in planning BCTA's Annual General Meeting and Conference in June.

This edition of the *Rearview Mirror* covers our annual spring dinner, including reports from the BCTA Associate Executive Committee, Board of Directors, and President & CEO.



Georgina Wheatcroft, FortisBC, Raj Atwal, Cummins Sales and Service, Kore Simonsen, Empire Hydrogen Energy Systems Inc.



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Mike Sudia & Sid Sethi, WS Leasing Ltd. / Mercado Capital Corp.



Reception and Dinner

The pre-dinner gathering is all about networking, but this reception comes with a traditional twist. Our secret handshaker is on the floor, awaiting your greeting. If you're not circulating and introducing yourself, a Handshake Fine awaits.

hand-shake

noun

An act of shaking a person's hand with one's own as a greeting.

Thanks to: [Cummins Sales and Service](#) for the dinner buffet; [The Inland Group](#) for the dessert buffet; [Husky Energy](#) for reception tickets; and [Coast2Coast Business Pages Ltd.](#) for soft beverages. Your support and sponsorship helped make this event a success – we sincerely appreciate your assistance.

Associate Executive Committee

The Associate Executive Committee represents and provides input on issues relating to Associate members within BCTA. Associate members interested in joining the committee may apply before May and, if approved, begin attending meetings in September. Comments, questions and recommendations about any of BCTA's events or programs are always welcome.

Associate Executive Committee members include:

- Ed Genberg, Ocean Trailer, Chairperson & Associate Representative to the BCTA Board of Directors
- Raj Atwal, Cummins Sales and Service
- Ben Boon, Chevron Canada
- Ron Chamberlain, Honourary Life Member
- Shaun Freeman, BFL CANADA Insurance Services Inc.
- Jerry Gallant, First Truck Centre Vancouver Inc.
- Tina Schueren, Allison Transmission
- Jason Wheeler, The Inland Group, Vice Chairperson
- Kerry Winkler, Hiway Refrigeration Ltd.
- Dave Young, Columbia Fuels Inc.



Shaun Freeman, Raj Atwal, Ed Genberg, Kerry Winkler, Dave Young, Tina Schueren, Ben Boon (missing: Ron Chamberlain, Jerry Gallant, Jason Wheeler)

Annual Dinner Meeting Reports

- Associate Executive Committee
- 1st Vice Chairperson, Ken Johnson
- BCTA President & CEO, Louise Yako

Click the reports above to see a PDF version.

Business Presentation

Fitness to Drive - It's All in Your Head

Shaun Garvey, Advantage Fleet Services Inc.

Shaun Garvey's presentation focuses on driving (professional and personal) as an ART versus ACT, the neurological processes associated with driving, how a driver's brain deals with distractions, the causes of cognitive impairment, and how cognition impacts fitness to drive. Below, you will find a related article he wrote on this topic for the Guardian, published by the Commercial Vehicle Safety Alliance.

Shaun received his Canadian Risk Manager designation in 1994. His career spans over 35 years in the commercial transport and insurance sectors. In 2001, he co-founded Advantage Fleet Services Inc., a firm specializing in providing fleet safety and risk management solutions to any organization that uses or contracts vehicles or rolling-stock equipment. He recently returned to Advantage to guide operations and customer engagement in western Canada.

- Fitness to Drive - It's All in Your Head
CVSA Guardian article (First Quarter 2017)

Click the article above to see a PDF version.



Ed Genberg, Ocean Trailer



Ken Johnson, Ken Johnson Trucking Ltd.



Louise Yako, BCTA



Shaun Garvey, Advantage Fleet Services Inc.

Special Presentation

On behalf of BCTA and the Associate Executive Committee, Bruce Vail, Hiway Refrigeration Ltd., recognized the recent passing of Chuck Keay, former owner of Ocean Trailer, Delta, BC. Chuck Keay was a long-time member of our association, signing up Ocean Trailer as an Associate member in 1981, the same year he founded the company.

Meet the Secret Handshaker!



Tina Schueren, Allison Transmission

Members who missed introducing themselves to Tina paid a handshake fine at the end of the evening. Amounts contributed are at the violator's discretion, but many attendees pitched in with contributions whether guilty or not.



Handshake fines totalling \$238 will go to the BC & Yukon branch of the [Children's Wish Foundation](#), chosen charity of BCTA Associate members. Thanks to all who donated!

With your help, Children's Wish granted 1,195 wishes of children diagnosed with a life-threatening illness in 2016.



Terry & Ray Weicker, Manufactured Housing Association of BC, with BCTA's Sandra Stashuk, donation collector.



Ben Boon, Chevron Canada, & Spencer McDonald, Thinking Driver



Pre-dinner reception, aka networking!



Leigh & Sid Keay, Ocean Trailer

Register Now!

Join us for BCTA's Annual General Meeting and Management Conference, June 2-4, 2017, at the Delta Marriott Grand Okanagan Resort, Kelowna, BC. Registration is open, and you can book accommodations directly with the resort at BCTA member pricing. Visit BCTA's [event page](#) for complete details. We look forward to seeing you there.

The Associate Dinner Meeting will return in April of 2018.

Sponsors

Thank you again to everyone who supported this event and this issue of the *Rearview Mirror*.

