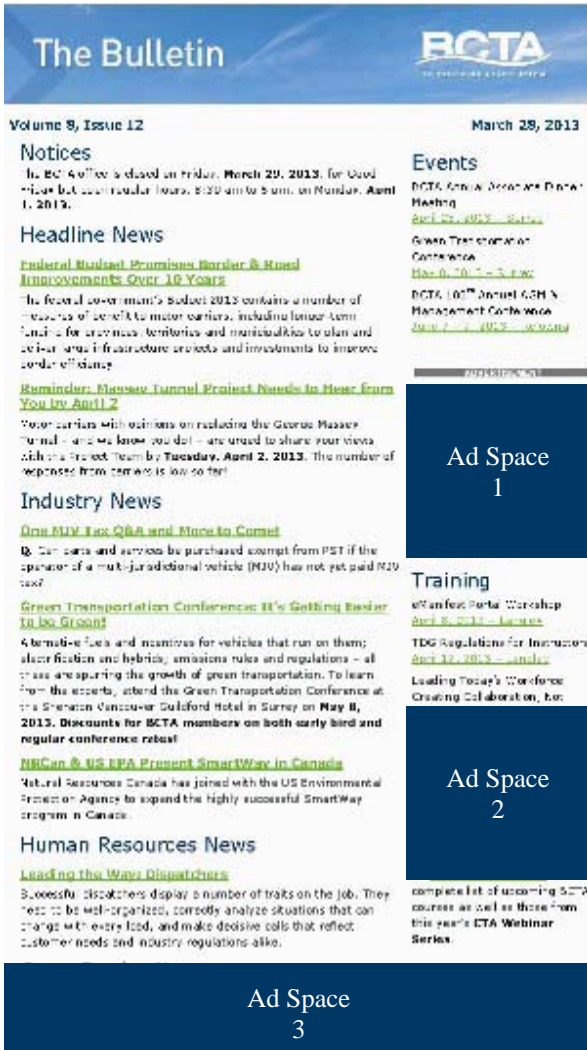


BCTA BULLETIN NEWSLETTER ADVERTISING



Ads in the Bulletin newsletter are available exclusively to members only.

Here's what you need to know:

- Close to 1200 subscribers - reaches contacts at over 400 trucking companies and over 200 industry suppliers
- Delivered weekly, except July and August (semi-monthly) and December/January (no Bulletin the last week of December/first week of January)
- Sent late Monday - in subscribers' inboxes Tuesday am

Ad details:

- Your graphic and link (to your website or special offer)
- JPEG file format; 200 KB maximum
- Two sizes options: 180 x 180 pixels or 530 x 100 pixels

Please note:

Members may book up to four consecutive advertisements at one time up to two months in advance of the first scheduled ad. Please see the form for the advertising confirmation and cancellation policies.

2019 RATE CARD

AD SPACE 1

1 WEEK	4 WEEKS
\$185.00	\$160.00 per week

Dimensions: 180 x 180 pixels
Layout: Vertical

AD SPACE 2

1 WEEK	4 WEEKS
\$175.00	\$150.00 per week

Dimensions: 180 x 180 Pixels
Layout: Vertical

AD SPACE 3

1 WEEK	4 WEEKS
\$165.00	\$140.00 per week

Dimensions: 530 x 100 Pixels
Layout: Horizontal

*BCTA reserves the right to decline advertisements at our discretion.
BCTA reserves the right to change the format and pricing for Bulletin advertising as necessary.
Confirmed advertisements will be invoiced at the rate applicable at the time of booking.
In the case of format change, confirmed Bulletin advertisers will be contacted and*

BCTA *Bulletin* Newsletter Advertising Form

Contact Name:		Company Name:	
Address:	City:	Postal Code:	
Phone:	Fax:	Email:	
Number of Insertions:		Link for advertisement:	
Preferred Insertion Date(s)			
1.			
2.			
3.			
4.			
Preferred Space (Choose one only)			
<input type="checkbox"/> Ad Space 1		<input type="checkbox"/> Ad Space 2	
1 WEEK \$185.00 4 WEEKS \$160.00 (per week)		1 WEEK \$175.00 4 WEEKS \$150.00 (per week)	
		<input type="checkbox"/> Ad Space 3	
		1 WEEK \$165.00 4 WEEKS \$140.00 (per week)	
Please note that 5% GST and 7% PST will be added to the rates above.			
Payment by:	<input type="checkbox"/> Invoice	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard <input type="checkbox"/> Amex
Card Number:		Expiry Date:	
Card Holder:			

Confirmation Policy: BCTA will confirm receipt of your advertising placement via email within one (1) week of receiving your completed Bulletin ad form.

Cancellation Policy: Cancellations will be accepted only if BCTA is advised of the need to cancel at least two (2) weeks in advance of the distribution date. After that time, 100% of the advertising placement fee will be payable.

For more information: Contact Jennifer Cameron, BCTA Operations Coordinator, at 604-888-5319 or 1-800-565-2282, or by e-mail to jenniferc@bctrucking.com.



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