

# 2019 BCTA Management Conference Sponsorship Opportunities



## BCTA Management Conference

The BCTA Management Conference, including our Annual General Meeting, will take place May 31 – June 2, 2019 at the Delta by Marriott Grand Okanagan Resort in Kelowna, British Columbia.

BCTA's conference provides excellent educational opportunities with a strong lineup of topical speakers, as well as ample opportunities to network and share information with industry peers and partner organization representatives.

We expect approximately 200 participants, including owners and senior management of member Motor Carrier companies and senior staff within Associate and other membership categories.

## BC Trucking Association

BCTA is a province-wide, non-partisan, non-profit motor carrier association formed solely to advance the interests of British Columbia motor carriers.

Founded in 1913, BCTA includes among its members for-hire and private carriers hauling every conceivable type of freight including manufactured goods, heavy specialized commodities, bulk products, household goods and general freight. We also represent motor coach, courier, waste management companies and suppliers to the industry.

## BCTA Vision

Leading a safer, stronger and more sustainable road transportation industry.

## Sponsorship Contact

Michele Nicol  
Director of Business Operations  
BC Trucking Association  
604-888-5319 / 1-800-565-2282  
MicheleN@bctrucking.com  
www.bctrucking.com



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## All financial sponsorship levels will be recognized as follows:

- Sponsor logo in electronic presentation loop shown throughout conference (noting sponsor level)
- Sponsor name in conference program
- Sponsor logo on signage at conference function
- Sponsor name on table cards at conference function
- Sponsor verbal recognition at conference function
- Sponsor delegates recognized on delegate list in conference registration package
- Sponsor name listed on BCTA Website Calendar of Events page
- Sponsor recognition in BCTA *Bulletin* newsletter, distributed to all members (noting sponsor level)
- Sponsor recognition in the [Rearview Mirror](#) post-conference report, available through our dedicated [Rearview Mirror webpage](#)

## Specific sponsorship levels will be recognized as follows:

LEVEL:	AMOUNT:	INCLUDED:
PLATINUM	\$3,000 and over	Full recognition as outlined above BCTA <i>Bulletin</i> advertisement Opportunity for display space (see below)
GOLD	\$2,000 and over	Full recognition as outlined above BCTA <i>Bulletin</i> advertisement
SILVER	\$1,000 and over	Full recognition as outlined above
BRONZE	Draw prize donations (min. \$350 value)	Recognition at event where prize provided (Signage and verbal)

- Platinum sponsors will have the opportunity for a 6' x 6' display space in the ballroom foyer for the duration of the event. Display space will include a 6' draped table and access to an electrical outlet if needed. Spaces can accommodate table top or small pop-up display units. A display space outline and reservation form will be distributed one month in advance of the event. Spaces will be allocated on a first-come, first-served basis.
- Sponsors, according to level, will have the opportunity to provide speaker and function introductions where possible and appropriate.

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## Conference Functions and Full Sponsorship Costs:

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### Friday, May 31:

- Welcome Night Refreshments \$ 2,500
- Welcome Night Dinner Buffet \$ 6,500
- Welcome Night Dessert Buffet \$ 1,750

### Saturday, June 1:

- Annual General Meeting Breakfast \$ 5,000
- Business Session 1 \$ 5,000
- Morning Coffee Break \$ 2,000
- Business Session 2 \$ 3,500
- Luncheon Reception \$ 3,000
- Luncheon Meal \$ 7,000
- Business Session 3 (Luncheon) \$ 5,000
- Banquet Dinner Buffet \$ 7,500
- Banquet Dessert Buffet \$ 3,000
- Banquet Entertainment / Dance \$ 5,000
- Banquet Wine \$ 3,500
- Banquet Décor \$ 3,500
- Banquet Late-Evening Lounge \$ 3,500

### Sunday, June 2:

- Breakfast Meal \$ 5,000

**Conference Photography** \$ 2,500

**BCTA Rearview Mirror post-conference report** \$ 2,000

- The conference Rearview Mirror provides information regarding our AGM (including Board of Directors and management reports), business session outcomes, BCTA award winners, conference sponsors and networking. The report sponsor will be recognized through a prominent advertisement on the cover and highlighted in electronic distributions.

- The above amounts are for the full sponsorship of a function.
- Half and quarter function sponsorships of \$1,000 and over are also welcome and appreciated.
- GST will be invoiced on sponsorships.
- Please note that previous sponsors have the right of first refusal for the function they sponsored at the previous event until April 15, 2019.

# 2019 BCTA Conference – Sponsorship Commitment Form

## Sponsor Company and Contact:

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Sponsorship Commitment:

Preferred Conference Function: \_\_\_\_\_

Please Choose One:

Full Sponsorship

Half Sponsorship

Same Amount as Previous Year

Fixed Amount: \_\_\_\_\_

Notes: \_\_\_\_\_

## Please submit sponsorship commitment form to:

Michele Nicol  
Director of Business Operations  
BC Trucking Association  
604-888-5319 / 1-800-565-2282  
MicheleN@bctrucking.com  
www.bctrucking.com

Your way ahead



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toll free 1 800 565 2282

[bctrucking.com](http://bctrucking.com)

## 2019 BCTA Conference – Prize Commitment Form

### Sponsor Company and Contact:

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Prize Commitment:

Draw Prize: \_\_\_\_\_

Approximate Dollar Value: \_\_\_\_\_ (Minimum value of \$350. Thank you.)

Preferred Conference Function for Draw: \_\_\_\_\_

Draw prize will be (please choose one):

Brought to Conference by (name): \_\_\_\_\_

Sent to the BCTA Office by (date): \_\_\_\_\_

Notes : \_\_\_\_\_

### Please submit prize commitment form to:

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