

SPONSORSHIP OPPORTUNITIES 2024

Members' Banquet



April 18, 2024
5:30 pm - 9 pm



Coast Langley City Hotel & Convention Centre, Langley

This spring event offers BCTA members a valuable opportunity for networking and gaining deeper insights into the association.

The evening is structured to include dinner, informative reports on association, and a compelling business presentation. All members and their guests are invited to attend, with an estimated attendance of approximately 80 to 90 guests.

What's your opportunity?



Connect with key decision-makers, industry leaders, and potential business partners in the trucking community



Showcase your products & services, engage with attendees, and further enhance your brand visibility



Solidify your company's association with industry collaboration and progress



WELCOME

\$ 625

AT EVENT

- One (1) Promotional item in Welcome bag for attendees
- Up to two (2) promotional items at Sponsor Showcase Tables

UNLIMITED



SILVER

\$ 1,250

Welcome sponsor PLUS:

PRE-EVENT

- Name/logo on BCTA website & social media channels

AT EVENT

- 2 event tickets total (value \$ 250)
- Name/logo on sponsor signage
- Recognition from stage

4 AVAILABLE



GOLD

\$ 2,500

Welcome + Silver sponsor PLUS:

AT EVENT

- 4 event tickets total (value \$ 500)
- Introduction of speaker

2 AVAILABLE



PLATINUM

\$ 5,000

Welcome + Silver + Gold PLUS:

PRE-EVENT

- Exclusive sponsor social media posts (min. 4)

AT EVENT

- 6 event tickets total (value \$ 750)
- Business session presentation (up to 10 min)
- Dedicated Sponsor Showcase table

POST-EVENT

- Exclusive sponsor for special edition BCTA newsletter

1 AVAILABLE

For more information contact:

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