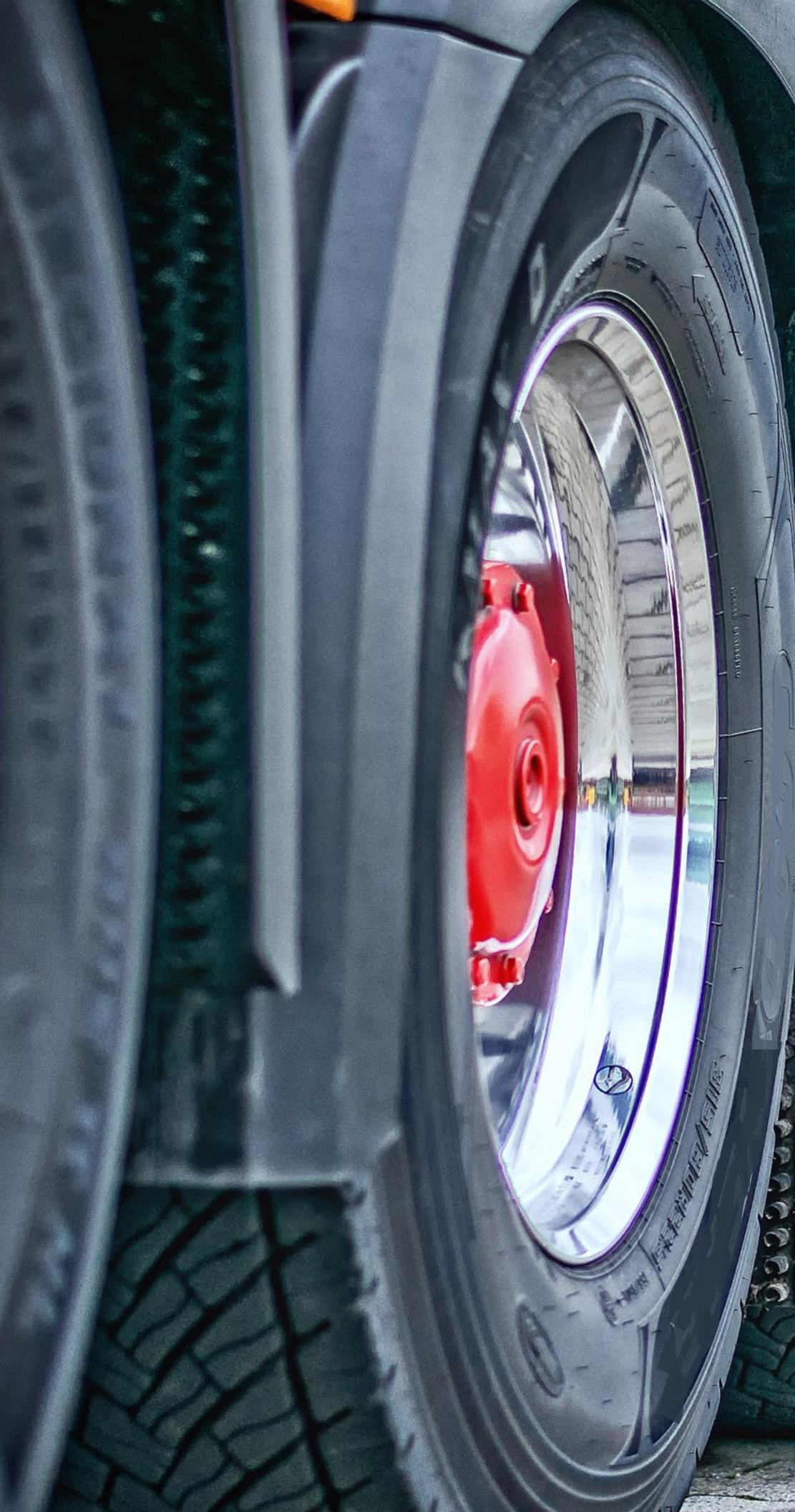
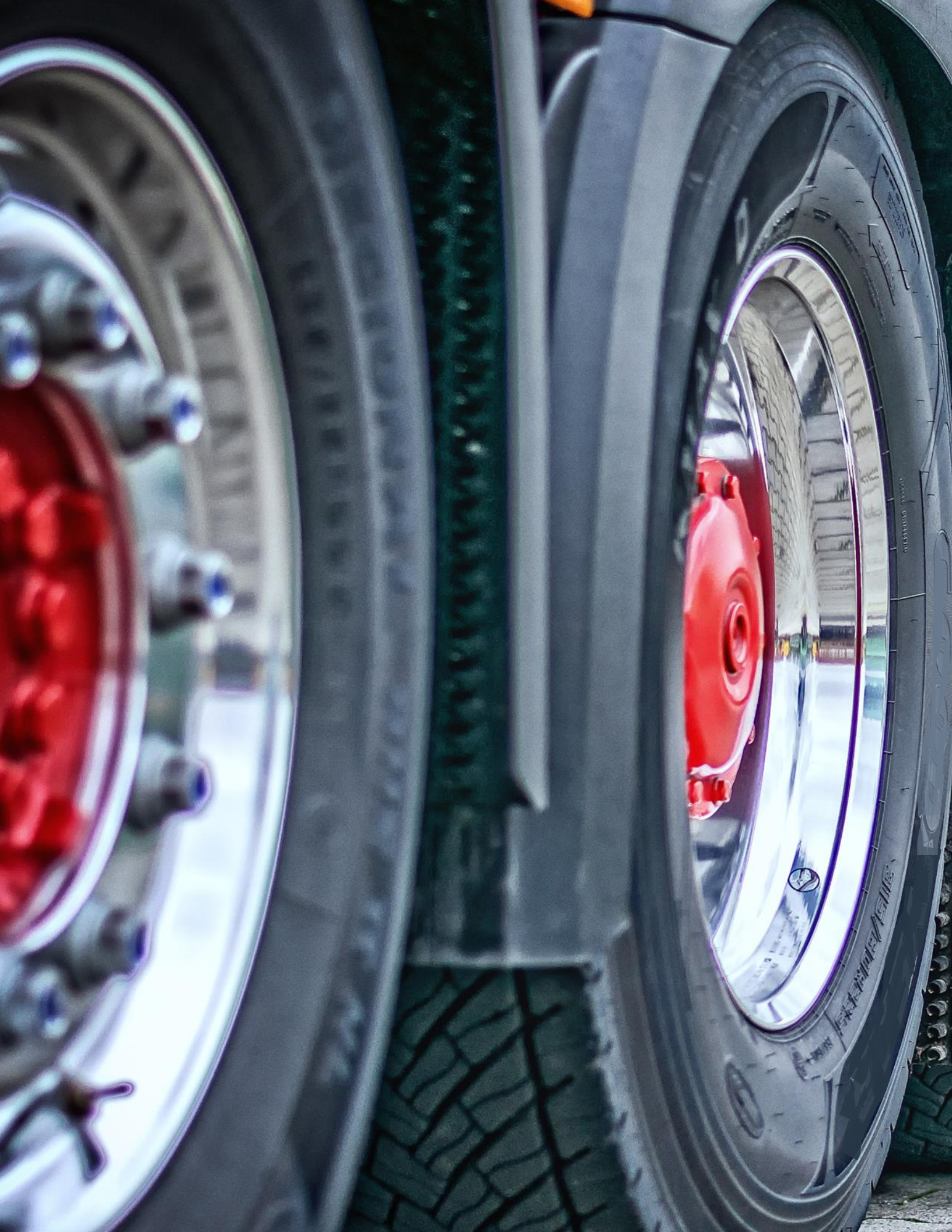




**YEAR IN
REVIEW**
2023

BCTA

BC TRUCKING ASSOCIATION





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BCTA respectfully acknowledges the unceded traditional territories of Coast Salish peoples, and in particular, the *q̓íçəy̓* (Katzie), *q̓w̓ɑ:ńłəń* (Kwantlen), *Máthkwi* (Matsqui) and *se'mya'me* (Semiahmoo) peoples on which our office resides.

WHO WE ARE

The BC Trucking Association (BCTA) is a member-based, province-wide, non-profit motor carrier association formed solely to advance the interests of motor carriers in all corners of British Columbia. Founded in 1913, BCTA includes among its members for-hire and private carriers hauling every conceivable type of freight including manufactured goods, heavy specialised commodities, bulk products, household goods and general freight. We also represent motor coach, courier, and waste management companies and suppliers to the industry.

Some of our members are Canada's largest trucking, courier and motor coach companies, but the majority are small to medium size, often family-owned enterprises.

Our motor carrier members operate about 16,000 vehicles, employ over 26,000 people and generate approximately \$2.2 billion annually in revenues in British Columbia.

In addition to our direct members, we represent the following associations:

- BC Association for Crane Safety
- Concrete BC
- Manufactured Housing Association of BC

mission

Through consultation and communication with our industry, government and the public, we will promote a prosperous, safe, efficient and responsible commercial road transportation industry that contributes to the economy of British Columbia. We will provide value to our members through programs and services.

vision

Leading a safer, stronger and more sustainable road transportation industry.

WHAT WE DO

Advocacy

Representing our members is the most important service the BC Trucking Association provides. With their input, we deal with federal, provincial and municipal government representatives to promote regulations and policies that are necessary, effective, fair, enforced consistently, and do not impose unreasonable financial or administrative burdens on motor carriers.

Education & Training

For today's road transportation professional, continuing education is an important element of maintaining a competitive edge. BCTA and our partners offer training courses, workshops and seminars that keep you and your staff informed and current on regulations that affect your businesses, increase your business value through leadership and HR training, and boost your safety programs. Visit our [training webpage](#) to see available dates of all of the training that we offer.

Industry News & Information

Our members receive the latest news and information about the industry, including regulatory updates and access to resources to help them make informed decisions about their operations.

events

As a benefit of being a member, BCTA offers various networking events where you can meet and connect with like-minded individuals in the industry. These events provide an opportunity to expand professional networks, collaborate with others, and learn about the latest trends and advancements in our sector. Whether it is a networking dinner, golf tournament, or conference, our events are designed to bring people together, foster relationships, and promote professional growth.

strategy

Effectively advance the interests of BCTA members

Lead the trucking industry in environmental stewardship

Design and deliver products, services, and programs to meet the needs of BCTA members

Create a collaborative, sustainable organization

YEAR IN REVIEW 2023



Lead the trucking industry in environmental stewardship

We engage members, government, and NGOs to actively develop meaningful, effective, and practical opportunities to advance environmental stewardship in the industry.

environment

In 2023, BCTA took a significant stride toward environmental stewardship by developing a groundbreaking initiative. The **Clean Carrier Program** is a comprehensive eco-certification program that sets the sustainability standard for the industry. Poised for launch in Q1 of 2024, the program is designed to guide and recognize the commitment of motor carriers to environmentally responsible practices. The Clean Carrier Program offers many benefits for carriers, including recognition for their environmental leadership, access to resources, and increased market opportunities. By participating in the program, carriers demonstrate their commitment to sustainability, and differentiate themselves from the competition in the marketplace.

Development of this initiative has been a collaborative effort, with valuable input and expertise contributed by members of an advisory committee comprised of representatives from:

- British Columbia Institute of Technology
- Commercial Vehicle Safety & Enforcement
- Metro Vancouver
- Ministry of Transportation and Infrastructure (MoTI)
- TransLink
- University of British Columbia
- Vancouver Community College
- Western Shippers Coalition
- Port of Vancouver

CLEAN CARRIER PROGRAM BENEFITS

Environmental Leadership

Demonstrate your commitment to reducing your carbon footprint and operating responsibility

Sustainable Operations

Open doors to reduced environmental impact and cost-saving opportunities

Increased Market Opportunities

Attract environmentally conscious customers who prioritize eco-friendly partners

Carriers interested in joining the Clean Carrier Program can visit CleanCarrier.ca for more information and to sign up today.



Keeping You Informed

Underlining our commitment to comprehensive industry education and to fostering a collective understanding of key initiatives shaping the trucking industry's future in the province, BCTA orchestrated a series of impactful training sessions through our Sustainability Committee. These sessions delved into crucial aspects of environmental sustainability, covering the following topics:

- Provincial Carbon Credit Market *by the BC Ministry of Environment*
- Federal Carbon Credit Market *by Natural Resources Canada*
- Hydrogen Vehicles *by Nikola*
- Hydrogen Refueling *by HTEC*
- Electronic Logging Devices (ELD) *by MoTI*
- Marine Response *by Western Canada Marine Response Corporation (WCMRC)*

Staying Engaged

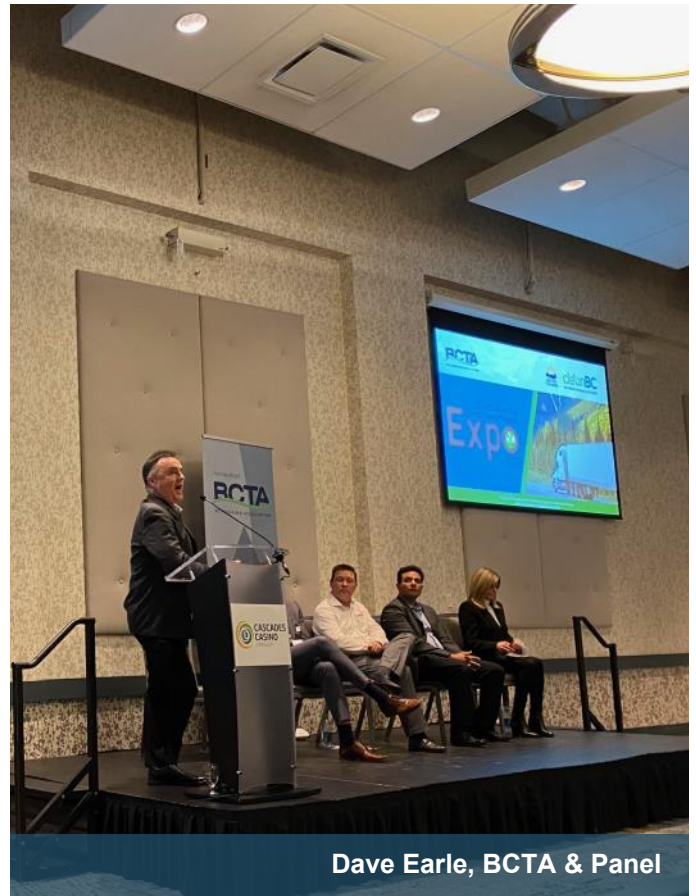
In the past year, BCTA has actively engaged in key initiatives and collaborative platforms, furthering our commitment to sustainable transportation. Notably, we played a pivotal role in the Clean Energy Canada Steering Committee, contributing to the development of the **On the Road to Net Zero– How BC Can Pave the Way for Zero-Emission Commercial Vehicles Across Canada** report.

Additionally, our involvement extended to critical workshops and committees, including participation in Metro Vancouver's Visioning 2035 Workshop for a Low-Carbon Hydrogen Ecosystem, and their Ecosystems Coordination on Sustainable Transportation, and the Vancouver Board of Trade Transportation Committee. Demonstrating our dedication to knowledge exchange, BCTA also had the honour of presenting at the NRCan Green Freight Summit, showcasing our industry expertise on a national platform.

The BC Trucking Association (BCTA) held our first ever **CleanBC Heavy-duty Vehicle Efficiency (HDVE) Program Expo** on March 6th, 2023 at the Coast Hotel & Convention Centre in Langley, BC. The Expo showcased a variety of fuel-saving equipment for heavy-duty commercial trucks available through the CleanBC HDVE Program, along with presentations from carriers who have benefitted from the program.



CleanBC HDVE Program Expo



Dave Earle, BCTA & Panel



CleanBC Heavy-duty Vehicle Efficiency Program

The BC Trucking Association (BCTA), in partnership with the B.C. Ministry of Transportation and Infrastructure proudly announced the fifth offering of the CleanBC Heavy-duty Vehicle Efficiency (HDVE) Program in September. The Province of British Columbia has committed \$3.5 million to Year-five of the Program that runs from September 13, 2023, to August 31, 2024, or until the funds are fully allocated, whichever comes first.

To be eligible for program incentives, companies must meet the full eligibility criteria that are available in the [HDVE Program Guide](#). Applicants must also successfully complete the free Program Course that describes the benefits of using different fuel-saving technologies and practices. Upon successful completion of the course, participants are eligible to apply for CleanBC HDVE Program Incentives, featuring rebates on the purchase and installation of qualifying fuel-saving equipment. Incentive amounts are up to \$20,000 per vehicle and up to \$150,000 per fleet for purchase and installation of approved fuel-saving equipment and technology.

For more details, visit our [CleanBC HDVE webpage](#).

The CleanBC Heavy-duty Vehicle Efficiency Program is funded by the Province of British Columbia and administered by BCTA.



hdve

BCTA reached record-setting success with year four of the CleanBC HDVE Program. This milestone year witnessed unprecedented engagement and impact as we continue to promote environmentally responsible practices within BC’s trucking industry. The outstanding participation from carriers to adopting fuel-efficient technologies have propelled the program to new heights, marking a significant stride toward a greener and more sustainable future for the heavy-duty vehicle sector in British Columbia.

Due to industry demand, we were able to make significant changes to the program in year four, including:

- **Increased maximums** for both vehicles (up to \$20,000 from \$15,000) and fleets (up to \$150,000 from \$100,000)
- **Class 5 and higher** vehicles being added to the program
- The **addition of diesel-electric reefers** as eligible equipment
- **Increased program incentives** for idle technology and tire monitoring devices

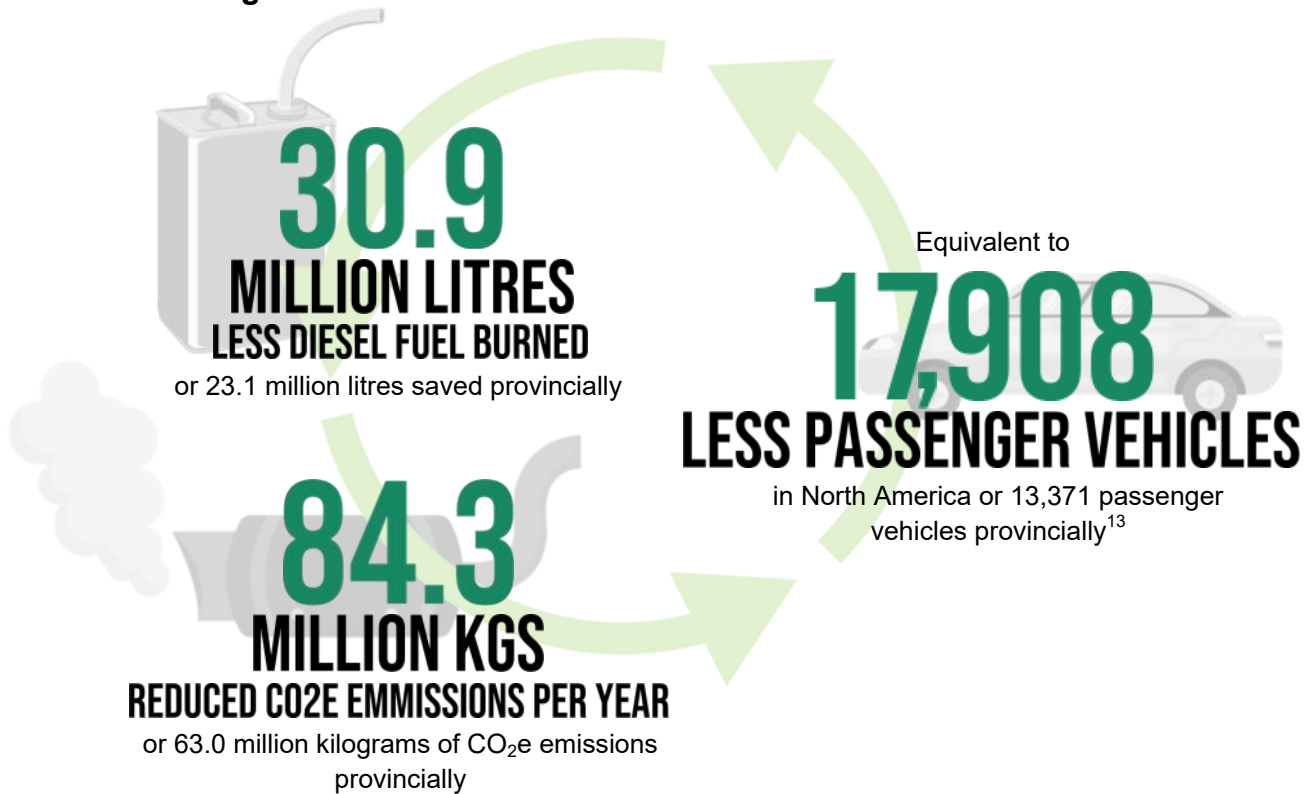
To-date the HDVE Program has:

- Issued **\$6.2 million** in incentive funds
- Trained more than **564 participants across 374 companies in fuel management best practices**. Combined, these participants operate **33,318 heavy-duty commercial vehicles** (GVW greater than or equal to 7,257 kg)

BCTA’s Committees

In our pursuit of a greener future, BCTA’s **Sustainability Committee** stands for innovation and advocacy within our industry. If you’re passionate about environmental stewardship, join this committee to play a pivotal role in shaping our sustainability initiatives and driving positive change.

Since its launch in 2019, the Program has resulted in the following savings through its course training and incentives:



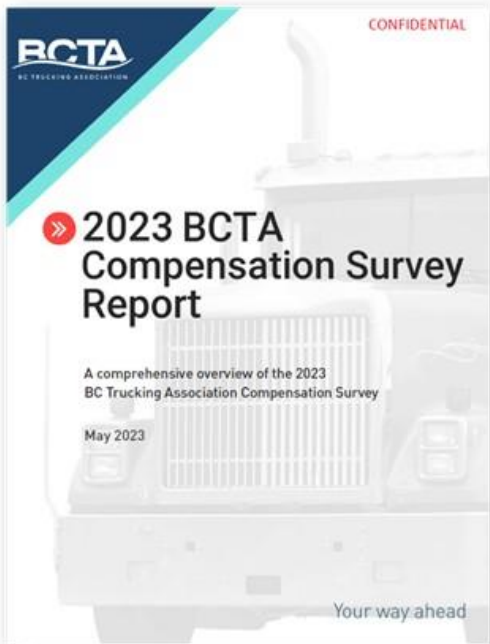


Effectively advance the interests of BCTA members

We will identify areas of change that improve road safety outcomes, improve our members' economic health and engage all elements of the industry. We will be the voice of all sectors of the on-road transportation industry in British Columbia.

labour

BCTA completed our fourth annual **Compensation Survey** to provide members with robust benchmarking data on current compensation trends—the only source of this comprehensive information for BC.



In its second year, BCTA's **Mandatory Entry-level Training (MELT) Grant Program** has continued to make strides in enhancing safety and professionalism within the trucking industry. In 2023, 28 applicants were put through driver training, **triple the amount** from the previous year.

This achievement underscores the program's effectiveness in placing aspiring truck drivers and equipping them with the tools needed to navigate the complexities of the road safely and responsibly.

BCTA's Committees

Joining BCTA's **Human Resources Committee** offers an opportunity to collaborate with industry experts and shape HR practices that drive success in our sector. By joining, members gain access to valuable insights, resources, and networking opportunities to stay informed and make a positive impact on HR-related challenges and opportunities within the industry.



MELT Grant Program

The BCTA Mandatory Entry-level Training Grant Opportunity provides funding to motor carrier members to support relevant skills training for unemployed or currently underemployed employees to the needs of the business and the participant's job. BCTA administers the grant funds which are used to pay for MELT throughout BC.

BCTA motor carrier members are eligible to apply for funding through the grant opportunity. Once they identify and recruit candidates for MELT, the motor carrier member will provide information as required and provide written confirmation of intent to hire the candidate upon successful completion of MELT.

BCTA will evaluate the application against pre-set criteria and if successful, will then identify and directly fund a MELT opportunity for the candidate.

For more details, visit our [MELT Grant Program webpage](#).

Canada 



BRITISH
COLUMBIA

*Funding provided by the Government of Canada through
the Canada-British Columbia Workforce Development Agreement.*

Women in Trucking

BCTA's Women in Trucking Committee is in full swing, championing diversity and empowerment within the trucking industry. Partnering with Trucking HR Canada, we held a highly successful **Women With Drive Hits the Road** event on February 15th, providing a platform for networking, professional development, and sharing insights on advancing gender equity in trucking.

BCTA's Committees

The **Women in Trucking Committee** is committed to fostering inclusivity and supporting women's advancement, and endeavours to drive meaningful change and opportunities for all in the industry. Join us today and be a part of our mission to shape the future of trucking!



Women W/Drive Hits the Road



Pamela Bragg, Sarkany Management & Panel

ELDs

In the realm of safety initiatives, BCTA has been actively engaged in advancing safety standards. A notable achievement this year was our pivotal role in the development and implementation planning of BC's **Provincial Electronic Logging Device (ELD) mandate**, which officially commenced on August 1st. Recognizing the significance of seamless transition and adherence to safety protocols, BCTA took proactive measures by hosting two comprehensive Q&A information sessions with representatives from MoTI throughout the year. These info sessions aimed to ensure that our members were well-prepared for the implications of the ELD mandate, providing them with valuable insights and resources to enhance safety compliance within their operations.

BCTA's Committees

The **Safety Committee** plays a vital role in shaping our approach to ELD implementation and regulation. If you want to have a say in shaping the future of driver education programs, policy recommendations, and technology integration strategies to enhance safety and efficiency in our industry and more, we encourage you to join the Safety Committee.

safety

Speed Limiters

BCTA is delighted to report significant progress on a longstanding request for **speed limiters in the province**. We have been collaborating with the BC government in the development of the speed limiter regulation, which takes effect on **April 5, 2024**.

All commercial vehicles operating in the province manufactured after 1994, with a gross vehicle rating of more than 11,793 kg, that have an electronically controlled engine must have their speed limiters activated and accurately programmed to a maximum rate of speed of 105 km/h. This achievement marks a crucial step forward in enhancing road safety and promoting uniformity within the trucking industry. We remain committed to ensuring the effective implementation of this mandate and will actively engage with our members to provide support, resources, and guidance throughout this transition.

Highlights

Speed limiter mandates have proven to be effective tools in various jurisdictions, delivering substantial benefits in terms of both safety and environmental impact. Notably, in Ontario, speed-related at-fault collisions involving large commercial vehicles **plummeted by a remarkable 73%** after the implementation of mandatory speed limiter regulations set at 105 km/h.

The decision to bring speed limiters into force aligns with the BCTA's ongoing commitment to fostering a safer and more sustainable goods movement industry. By curbing excessive speeds, not only is the risk of collisions reduced, but it also contributes to a significant reduction in greenhouse gas emissions.

Winter Maintenance

We have been steadfast in our advocacy for enhancing winter maintenance on BC's highways, and we are pleased to highlight notable achievements in 2023.

BCTA successfully advocated for the Ministry of Transportation and Infrastructure (MoTI) to publish Automatic Vehicle Location (AVL) data for maintenance vehicles in Service Area 14 (Coquihalla), enhancing transparency and communication.

Furthermore, our efforts yielded a commitment from government to **include industry representation in the audit of this area**. This collaborative approach ensures a more comprehensive understanding of the challenges and opportunities in winter maintenance.

We will persist in our endeavours to expand the publication of service areas for broader public awareness and safety.

Overpass Strikes

BCTA has made notable strides in collaboration with MoTI regarding overpass strikes. Recognizing the significance of shared information, we successfully lobbied MoTI to publish a comprehensive **commercial vehicle bridge/overpass crash report** online. This initiative not only fosters transparency but also contributes crucial insights to help prevent future incidents.

Additionally, BCTA has played a pivotal role in supporting MoTI in the development of an enforcement policy for carriers involved in infrastructure strikes. This collaborative effort ensures a fair and effective approach to address incidents, promoting accountability and reinforcing the industry's commitment to safe and responsible operations on BC's roadways. Stay tuned as we continue to collaborate with the government to address safety in the supply chain, identifying weaknesses and underlying causes of incidents. Our ongoing commitment involves finding effective solutions that enhances safety for all road users.

safety

Rest Area Improvement Program

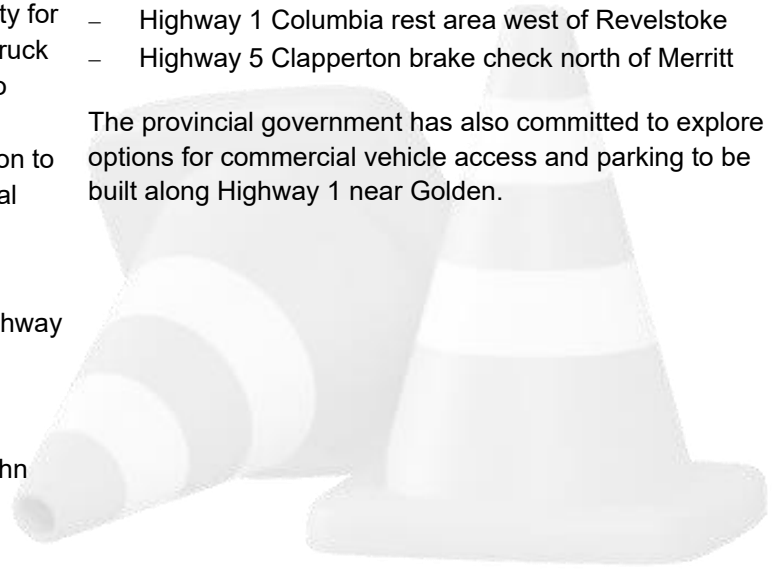
BCTA has been diligently advocating for an increase in the number and enhancement of rest areas, recognizing their paramount importance to our industry. Rest areas stand as the second most crucial infrastructure priority for our industry, crucial for the well-being and safety of truck drivers navigating BC's roadways. We are pleased to report our persistent efforts have yielded a positive outcome, with the government committing \$100 million to the Rest Area Improvement Program. This substantial investment aims to enhance commercial rest area facilities at critical locations, including:

- Highway 1 Arbutus rest area on the Malahat Highway north of Victoria
- Highway 1 Kamloops Lake rest area west of Kamloops
- Highway 97 Mile 80 rest area north of Fort St John
- Highway 16 Cluculz Lake rest area east of Vanderhoof

Engineering and design work underway on substantial improvements at several key locations include:

- Highway 1 Kamloops brake check west of Kamloops
- Highway 1 Columbia rest area west of Revelstoke
- Highway 5 Clapperton brake check north of Merritt

The provincial government has also committed to explore options for commercial vehicle access and parking to be built along Highway 1 near Golden.



marine

BCTA's commitment to comprehensive representation across various transportation sectors is exemplified by the establishment of our **Marine Transportation Committee**. This dedicated committee has been instrumental in fostering collaboration and addressing key challenges. In a proactive measure, BCTA organized a training session in partnership with the Western Canada Marine Response Corporation. Further advocating for the industry, we secured a second year of BC Ferries Commercial Fare Saver for routes 1 and 30, providing essential cost-saving benefits. Additionally, our engagement with BC Ferries involved lobbying to rectify issues with the current condition algorithm, ensuring accurate representation and alleviating artificial inflations in sailing waits.

BCTA's Committees

The **Marine Transportation Committee** is responsible for promoting the efficient movement of commercial vehicles transporting goods and people to BC communities via marine transportation.

Join the Committee to have a say in shaping policy decisions, influencing industry standards, and advancing the collective interests of marine transportation stakeholders.

heavy haul

The Oversize-Overweight, or Heavy Haul Committee has been a dynamic force within BCTA, showcasing impactful activities over the past year. With a robust schedule, the committee held quarterly meetings to deliberate on critical industry matters. Recognizing the importance of collaboration, we actively identified member carriers to contribute to the development of **OnRouteBC**, a platform to allow online permitting and trip planning.

Furthermore, our engagement extended to playing a vital role in the implementation of the Regional Permit Policies and Procedures Manual for Metro Vancouver.

The committee's advocacy efforts extended to lobbying for the centralization of the Provincial Permit Centre, emphasizing the importance of a reporting structure to Victoria for enhanced oversight and coordination.

Noteworthy achievements include the government granted approval for the use of remote and automatic

BCTA's Committees

The **Oversize-Overweight Committee** discusses all matter of policy related to the movement of overweight/over dimensional, and non-reducible loads including permitting requirements, hours of operation, vehicle configurations and routing, and related changes that are being considered under the New West Partnership Trade Agreement.

steering dollies in BC, marking a huge accomplishment of our lobbying efforts. BCTA also coordinated a strategic meeting between MoTI and the committee, fostering a collaborative dialogue to address shared priorities and propel the heavy haul sector forward.





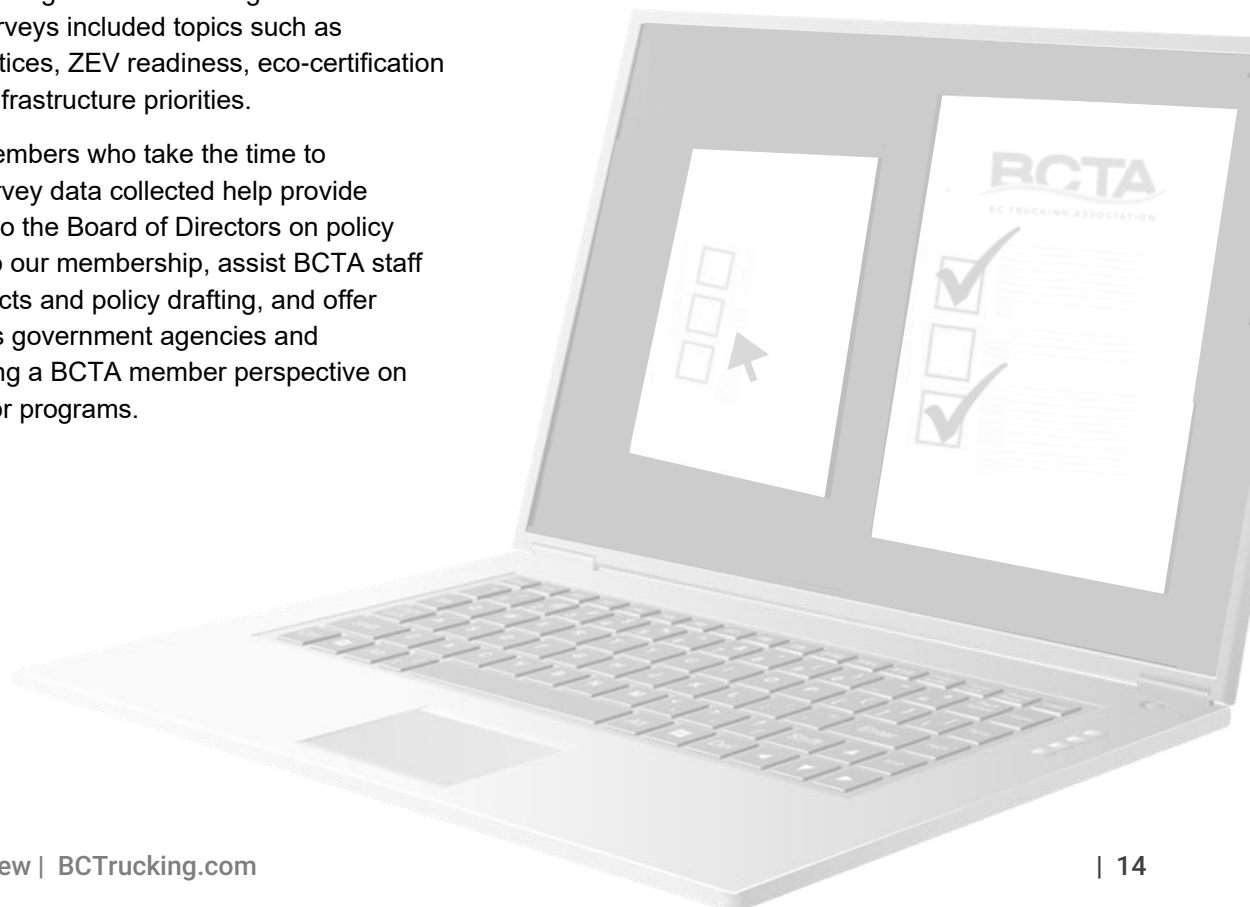
Design and deliver products, services, and programs to meet the needs of BCTA members

We will continue to design and refine products, services, and programs that assist members in improving safety outcomes, improving their economic health and creating competitive advantage in the marketplace.

surveys

BCTA surveys operating and supplier members throughout the year to gain valuable insight to inform our advocacy. 2023 surveys included topics such as compensation practices, ZEV readiness, eco-certification preferences, and infrastructure priorities.

Thank you to all members who take the time to participate. The survey data collected help provide recommendations to the Board of Directors on policy issues of interest to our membership, assist BCTA staff with research projects and policy drafting, and offer feedback to various government agencies and departments seeking a BCTA member perspective on proposed policies or programs.



» Create a collaborative, sustainable organization

We will identify opportunities to partner within and outside the organization, and externally to refine and focus our work.

We strengthened our relationship with third party groups that support the interests of our members, and were proud to work alongside the following in 2023:

- BC Business Council Environment Committee
- Cascadia Innovation Corridor
- Clean Energy Canada Steering Committee
- Commercial Vehicle Working Group
- Employers Forum
- HydrogenBC
- International Mobility and Trade Corridor Steering Committee
- Metro Vancouver Ecosystems Coordination on Sustainability
- Motor Coach Canada
- Port of Vancouver Port Forward
- Simon Fraser University
- Transportation 2050 Stakeholder Advisory Group
- University of British Columbia
- Vancouver Board of Trade Transportation Committee
- Western Canadian Shippers Coalition

Regarding infrastructure, BCTA ensured that we:

- Scheduled quarterly meetings with district MoTI managers
- Continued the Kicking Horse Canyon/Highway 1 Working Group to inform transportation plans due to increased construction

BCTA takes pride in promoting diversity and inclusion within our workplace. As part of this commitment, staff underwent comprehensive Aboriginal Awareness Training in November.

In addition to this, BCTA also participated in Equity, Diversity and Inclusion Training. This training was designed to help us recognize and address implicit biases, promote fairness and equality, and create a more welcoming and supportive environment for all members of our team. We believe that these training initiatives have been instrumental in enhancing our knowledge, skills, and attitudes towards diversity and inclusion, and will help us to build stronger relationships with our colleagues, partners, and community stakeholders.

BCTA COMMITTEES

BCTA's numerous committees are dedicated to addressing the challenges and opportunities facing the industry, and we are committed to finding innovative solutions that benefit our members. By providing diverse perspectives and expertise, our committee members help lead to more informed and effective decision-making that shape the direction of the Association.

Have the opportunity to share your expertise and insights, and contribute to the development and growth of the trucking industry. If you are interested in joining a committee, please reach out to **Cory Paterson, BCTA Vice President**.

Cross Border

Responsible for obtaining input for CTA on national discussions with US Customs and Border Protection, Canada Border Services Agency and other government agencies, such as food and agriculture, involved in regulating border crossing activities as well as trade and security programs such as Free and Secure Trade (FAST), Customs-Trade Partnership Against Terrorism (C-TPAT), and Partners in Protection (PIP); and for engaging regional USCBP and CBSA contacts on issues specifically related to BC's border crossings.

Insurance

Represents the insurance interests of the motor carrier industry. The committee liaises with ICBC on matters of industry coverage, product development and premiums for commercial vehicles, reviews and comments on Workers' Compensation Board benefits, assessments, etc., and all aspects of Employment Insurance.

Human Resources

Develops and recommends policy positions in order to advance BCTA's human resources goals as first defined in our Industry Human Resources Strategic Plan in 2006. The HR Plan focuses on five areas: Communications and Promotion; Attraction, Recruitment and Retention; Truck Driver Training and Financing; Commercial Driving Licensing; and Strategic Plan Oversight and Renewal.

Intermodal

Responsible for strategy, not operational issues, recommending intermodal policies for the BCTA Board of Directors' consideration, and to provide a forum for comment on the regulatory scheme for the container trucking sector while it exists.

Lower Mainland Transportation Issues

Discusses Lower Mainland transportation issues such as infrastructure development, transportation planning and demand management, mobility pricing, truck routes, HOV usage policy, and highway design and maintenance.

Motor Coach

Deals with all issues related to the motor coach industry, including passenger transportation regulations and policies, the Passenger Transportation Board, vehicle safety and maintenance regulations, driver hours of service, Canada Border Services Agency requirements, and routing.

Safety

Responsible for dealing with policy issues related to safety and loss prevention, including driver, vehicle and rules of the road safety regulations, the National Safety Code, carrier excellence programs, TDG, drug and alcohol regulations, and fatigue management programs. This Committee also deals with WCB occupational health and safety regulations (e.g., fall protection) as well as Part II of the Canada Labour Code (i.e., Occupational Health & Safety Regulations) and acts as the NSC Task Force with CVSE.

Sustainability

Establishes policy recommendations in support of promoting a greener heavy-duty commercial transportation sector; reviewing/preparing submissions to government in response to vehicle inspection and environmental standards (e.g., fuel saving technologies, fuel efficiency standards, engine “smog” emission standards, CVIP, etc); and low carbon fuel standard regulations.

Marine Transportation

Responsible for promoting the efficient movement of commercial vehicles transporting goods and people to BC communities via marine transportation.

Oversize-Overweight

Discusses all matter of policy related to the movement of overweight/over dimensional, and non-reducible loads including permitting requirements, hours of operation, vehicle configurations and routing, and related changes that are being considered under the New West Partnership Trade Agreement.

Spill Response

Develops and recommends road transportation spill response policies, processes, and strategies for regulated products, provincially (Environmental Management Act) and federally (Transportation of Dangerous Goods Act), for the BCTA Board of Directors' consideration.

Women in Trucking

Develops BCTA policy recommendations to encourage diversity in employment and support women in our industry with issues such as training, safety, compensation, and professional development.



ASSOCIATE MEMBERS

BCTA membership offers like-minded companies-committed to safety, efficiency, prosperity, and responsibility- the chance to build strong connections within the trucking and motor coach industries in BC. Our associate members, suppliers of equipment and services, support both motor carrier members and BCTA in our day-to-day operations, through service on policy committees and in planning and sponsoring BCTA events.

Any community relies on relationships sustained through engagement, participation, familiarity, and friendship. At BCTA, these relationships thrive with the generous assistance of our associate members. Thank you for your support!



Roger Berryman April 2023

SAVE THE DATE

Members' Banquet: Langley- April 18, 2024

AGM + Management Conference: Whistler- May 31 - June 1, 2024

Golf Tournament: Pitt Meadows- September 10, 2024

Christmas Party: Langley- December 5, 2024

TRAINING



For today's road transportation professional, continuing education is an important element of maintaining a competitive edge. BCTA and our partners offer training courses, workshops and seminars that keep you and your staff informed and current on regulations that affects your business. Visit our [training webpage](#) for details on:

- National Safety Code (NSC) Program Course, **Level 1 & Level 2**
- CleanBC Heavy-duty Vehicle Efficiency **Program Course**
- **CarriersEdge:** BCTA's online training service





BC TRUCKING ASSOCIATION

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