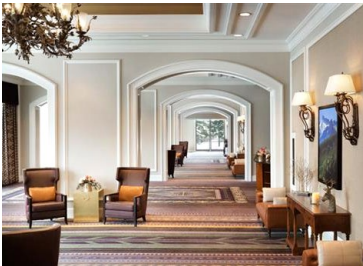


2024 BCTA Management Conference Sponsorship Opportunities



BCTA Management Conference

The BCTA Management Conference, including our Annual General Meeting, will take place May 31 - June 1, 2024 at the Fairmont Chateau Whistler Resort in Whistler, British Columbia.

BCTA's conference provides excellent educational opportunities with a strong lineup of topical speakers, as well as ample opportunities to network and share information with industry peers and partner organization representatives.

We expect approximately 200 participants, including owners and senior management of member Motor Carrier companies and senior staff within Associate and other membership categories.

Sponsorship opportunities are open to BCTA member companies.

BC Trucking Association

BCTA is a province-wide, non-partisan, non-profit motor carrier association formed solely to advance the interests of British Columbia motor carriers.

Founded in 1913, BCTA includes among its members for-hire and private carriers hauling all types of freight including manufactured goods, heavy specialized commodities, bulk products, household goods and general freight. We also represent motor coach, courier, waste management companies and suppliers to the industry.

BCTA Vision

Leading a safer, stronger and more sustainable road transportation industry.

Sponsorship Contact

Michele Nicol
Director of Business Operations
BC Trucking Association
604-888-5319 / 1-800-565-2282
MicheleN@bctrucking.com
www.bctrucking.com

Your way ahead



2024 BCTA Management Conference Sponsorship Opportunities

All financial sponsorship levels will be recognized as follows:

- Sponsor logo in electronic presentations shown during conference
- Sponsor name in conference agenda
- Sponsor recognition on conference registration list
- Sponsor logo on conference function table cards
- Sponsor verbal recognition at conference function
- Sponsor recognition in BCTA *Bulletin* newsletter, distributed to all members
- Sponsor recognition in the [Rearview Mirror](#) post-conference report, distributed to all members

Specific sponsorship levels will be recognized as follows:

LEVEL:	AMOUNT:	INCLUDED:
PLATINUM	\$4,000 and over	Full recognition as outlined above BCTA online advertisement Opportunity for display space (see below)
GOLD	\$2,500 and over	Full recognition as outlined above BCTA online advertisement
SILVER	\$1,000 and over	Full recognition as outlined above
BRONZE	Draw prize donations (min. \$350 value)	Recognition at event where prize provided

- Platinum sponsors will have the opportunity for a 6' x 6' display space in the ballroom foyer for the Friday and Saturday of the event. Display space will include a 6' draped table and access to an electrical outlet if needed. Spaces can accommodate table-top or small pop-up display units. A display space outline and reservation form will be distributed in advance of the event. Spaces will be allocated on a first-come, first-served basis.
- Sponsors, according to level, will have the opportunity to provide speaker and function introductions where possible and appropriate.

2024 BCTA Management Conference Sponsorship Opportunities

Conference Functions and Full Sponsorship Costs:

Friday, May 31:

• AGM Coffee Break	\$ 2,250
• Business Session 1	\$ 5,000
• Welcome Night Refreshments	\$ 2,750
• Welcome Night Dinner Buffet	\$ 8,000
• Welcome Night Dessert Buffet	\$ 2,250

Saturday, June 1:

• Conference Breakfast	\$ 5,000
• Business Session 2	\$ 5,000
• Luncheon Reception	\$ 3,500
• Luncheon Meal	\$ 7,000
• Luncheon Business Session 3	\$ 5,000
• Banquet Dinner Buffet	\$10,000
• Banquet Dessert Buffet	\$ 3,500
• Banquet Wine	\$ 4,000
• Banquet Décor	\$ 5,000
• Banquet Lounge	\$ 3,500

Conference Photography \$ 3,000

BCTA Rearview Mirror post-conference report \$ 3,000

- The above amounts are for the full sponsorship of a function.
- Half and quarter function co-sponsorships of \$1,000 and over are also welcome and appreciated.
- Sponsorship commitments received by BCTA will be reviewed prior to being confirmed.
- GST will be invoiced on sponsorships.
- **Please note that previous sponsors have the right of first refusal for the function they sponsored at the previous event until May 7, 2024.**

Your way ahead



100 – 20111 93A Avenue
Langley, BC V1M 4A9
e bcta@bctrucking.com
t 604 888 5319 f 604 888 2941
toll free 1 800 565 2282
bctrucking.com

2024 BCTA Conference – Sponsorship Commitment Form

Sponsor Company and Contact:

Contact Name: _____ Title: _____

Company: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Sponsorship Commitment:

Preferred Conference Function: _____

Please Choose One:

- Full Sponsorship Half Sponsorship Fixed Amount: _____
 Previous Amount Previous Amount + 5%

Notes: _____

Please submit sponsorship commitment form to:

Michele Nicol
Director of Business Operations
BC Trucking Association
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MicheleN@bctrucking.com
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Your way ahead



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2024 BCTA Conference – Prize Commitment Form

Sponsor Company and Contact:

Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Prize Commitment:

Draw Prize: _____

Please ensure your prize can fit into carry-on luggage.

Approximate Dollar Value: _____ (Minimum value of \$350. Thank you.)

Preferred Conference Function for Draw: _____

Draw prize will be (please choose one):

Brought to Conference by (name): _____

Sent to the BCTA Office by (date): _____

Notes : _____

Please submit prize commitment form to:

Michele Nicol, Director of Business Operations
BC Trucking Association
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